

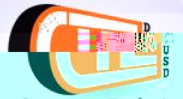


Career & Technical
EDUCATION
Empowering Tomorrow

High School to Career Expo

October 29, 2020



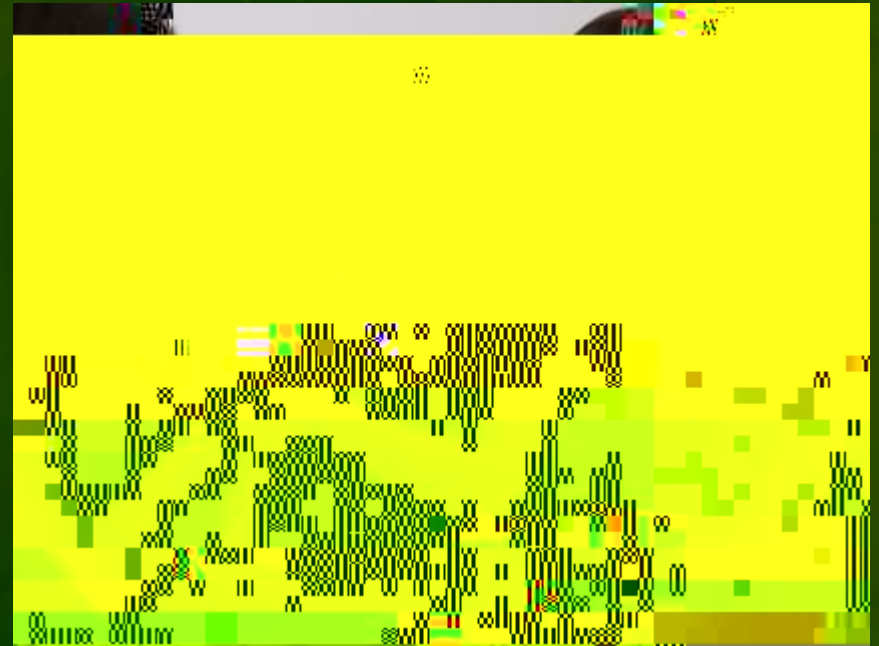


What will you experience in Marketing?

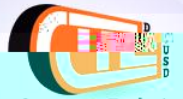
Unleash your entrepreneurial spirit by owning and operating student-run businesses in a competitive marketplace

Experience a wide range of strategies for branding, promoting, and delivering products or services

Create and present powerful marketing and management plans for dynamic advertising campaigns

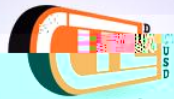


How will you gain a competitive advantage?



Education
Empowering Futures





Professional Skills

All CTE programs use Arizona Department of Education Professional Skills to guide students in their development for College and Career Readiness

Industry and businesses consistently ask for these skills

Our programs focus on skills such as:

Attendance and Engagement

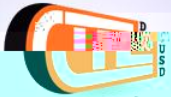
Communication Skills

Positive Attitude and Professionalism

Work Effort



Career & Technical Student Organization (CTSO)

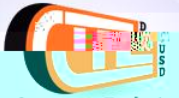


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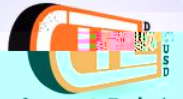
Program Video

All the campuses have student based enterprises, SBE.



Student & Alumni Testimonials (live and video)

DECA is a place where I can expand my horizons
and see the opportunities that are out there!
Through the marketing, DECA and internship
experiences. I found my strengths and career
pathway!



Question & Answer

Please put questions in the chat box for us to answer now.

Be sure to visit dvusd.org/expo

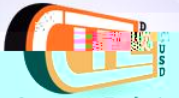
Enter Gift Card Drawing

Fill out Q & A Link if you have remaining questions

Thank you for at ending



Thank you for your time!
What are your next steps?



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